

ABSTRACT OF THE DISCLOSURE

The apparatus of attaching a polarizing plate includes a base body, a first cutting out module, a first protection sheet strip module and a first polarizing plate attaching module. The first cutting out module cuts out a first polarizing plate from a first mother polarizing plate. The first cutting out module is disposed on the base body. The first protection sheet strip module strips a first protection sheet from the first polarizing plate. The first polarizing plate is stripped off the first protection sheet to be a first stripped polarizing plate. The first protection sheet strip module is disposed on the base body. The first polarizing plate attaching module attaches the first stripped polarizing plate to a first face of a liquid crystal display unit cell of an assembled substrate. The first polarizing plate attaching module is disposed on the base body.